

Driving change for better cities

Innovation Transfer Networks → Exchange & learning

Online Info-session

6th February 2024

URBACT



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Who's in the Zoom?



EXCHANGE & LEARNING

- Context
- What is in it for cities
- Innovation Transfer Networks' journey
- Shaping network activities
- Expertise support



CONTEXT

Three types of networks



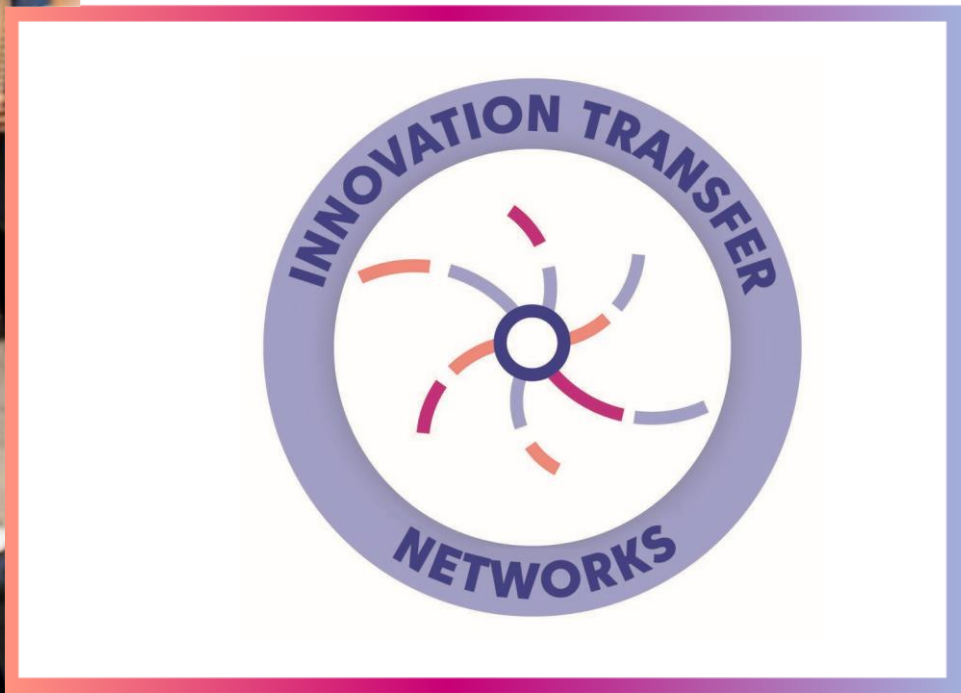
Cities and local stakeholders co-produce an Integrated Action Plan to tackle their common policy challenges.



Cities share and adapt a successful Good Practice that has already been implemented in their Network's lead city.



Cities adapt the experience of a successful Urban Innovative Actions' project and develop an investment plan to implement it.





WHAT IS IN IT FOR CITIES



Transfer Cities

- To understand, adapt and reuse an innovative practice funded under UIA 2014-2020
- To develop an Investment plan to implement this innovative practice
- To make a difference in your city through concrete actions



Lead Partner City

- To further build on the legacy of your UIA project
 - To further develop your innovative solution thanks to the URBACT method & inputs from other EU cities
 - To benefit from visibility & communication activities at EU and national levels
- ✓ Benefit from the support of URBACT experts
 - ✓ Benefit from the involvement of local stakeholders
 - ✓ Enjoy a safe space for experimentation



A 24-month 3-stage ITN JOURNEY

9/2024

2025

2026

UNDERSTAND

- Getting a deep understanding of the innovative practice
- Designing the transfer methodology & Exchange and Learning
- Setting up URBACT Local Groups

ADAPT

- Breaking down the innovative practices into modules
- Focusing on the adaptation of the innovative practice to the local contexts
- Engaging stakeholders with testing actions

PREPARE FOR RE-USE

- Focusing on finalising plans by drawing lessons from testing activities
- Exploring funding for future implementation



PROGRAMME
SUPPORT



Network experts

URBACT Toolbox



Digital



Gender



Green



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Network activities and outputs

Standard network outputs as required in application submission system synergie CTE				Customised Outputs to be developed by the network during the 'Understand' stage	
WP	Type of Output	Quantity	When	Type of output	when
2	The Transferability Study	One per network	At the end of stage 1		
2	Network Communication Plan	One per network	At the end of stage 1		
2	Core network in-person meetings (Transnational Network meetings)	At least 5	First network meeting in stage 1 (including the deep-dive study visit) Others to be defined by the network (in stages 1 – 3)	Customised set of exchange and learning activities (in-person and/ or online)	Notably in stages 2 and 3
2	Quarterly Network Journals	4 per network (reflecting activities in quarters 3 – 6)	To be shared in Quarters 4 - 7	Optional set of sharing products to be foreseen by each network based on the communication plan	To be defined in communication plan
2	Network Articles	At least 3 per network	1 st at the end of stage 1 2 nd at the end of stage 2 3 rd at the end of the network		
2	The Network Final Report	1 per network	During the final quarter		
3	URBACT Local Group (contact list)	1 per partner	At the end of Understand stage (can be updated at mid-point)		
3	Investment Plan	1 per project partner	During the final quarter		
3	Continuity Plan	1 by the Lead Partner	During the final quarter		

Investment plan for Transfer Cities

- ✓ A needs analysis establishing the rationale for the projects included in the IP
- ✓ A detailed description of the UIA project, including its results and evidence of impact
- ✓ A detailed outline of the adapted modules of the UIA project
- ✓ An operational workplan including risk analysis and planned actions
- ✓ Details of the partnership delivery model – including roles and responsibilities
- ✓ A schedule of activities, outputs and outcomes
- ✓ A budget with identified sources of funding
- ✓ A monitoring and evaluation framework

Continuity plan for Lead Partners

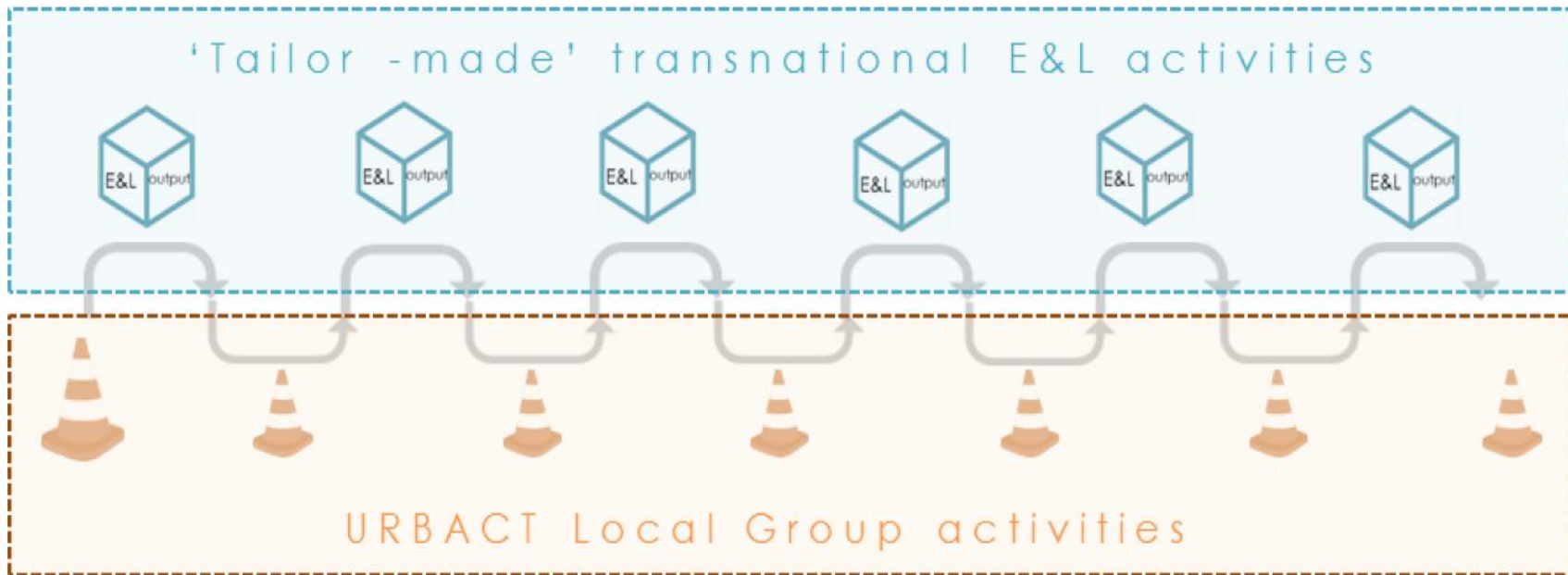
- ✓ tailored to the UIA city's needs and priorities
- ✓ each Lead Partner will determine its own set of activities, supported by the network Lead Expert.

Expected benefits:

- ✓ Enhancing the city's profile as a lead player in the network's policy area
- ✓ Gathering suggestions for improvement to their UIA model from the network's peer review activities
- ✓ Sustaining the practice and reviewing it considering the cross-cutting principles of Green transition, Digital Transition and Gender equality.

SHAPING NETWORK ACTIVITIES

SHAPING NETWORK ACTIVITIES



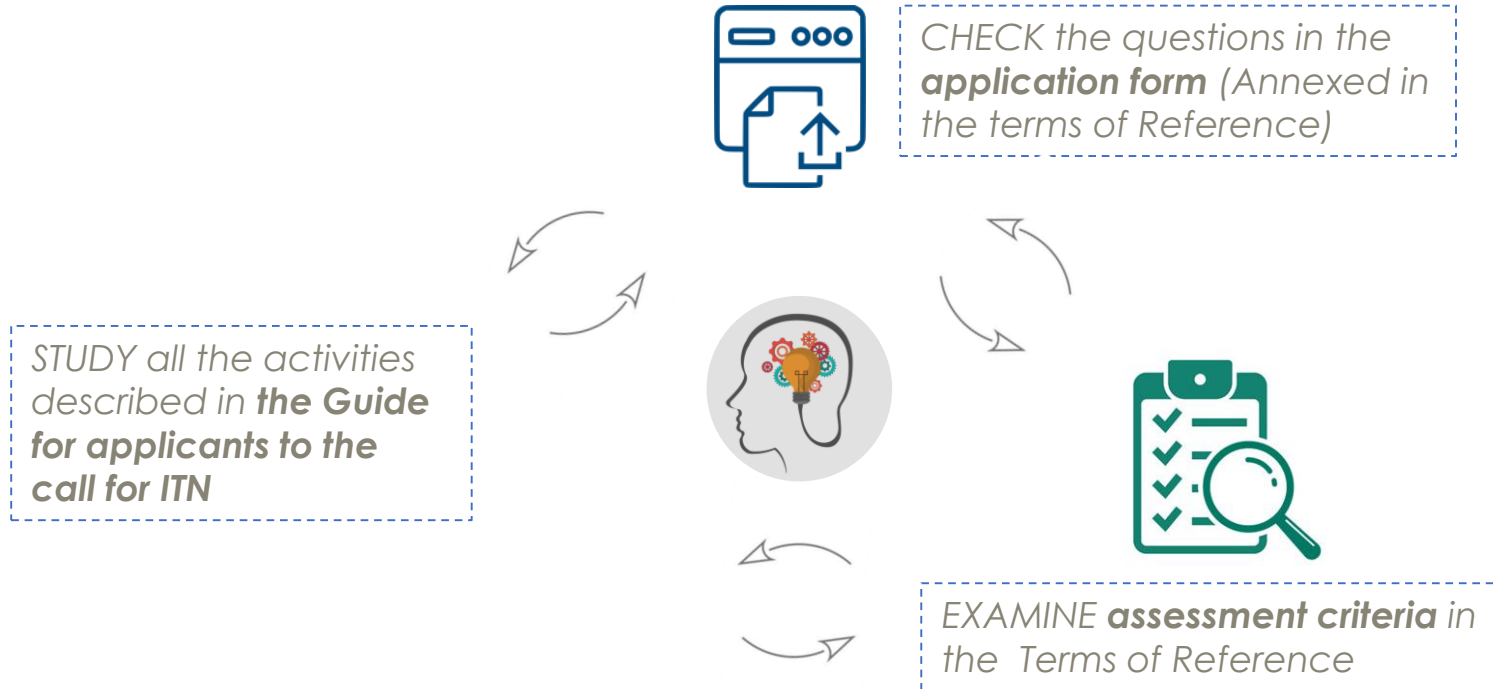
SHAPING NETWORK ACTIVITIES - key points

- ✓ Different lengths of transnational network activities
- ✓ Meetings should be interactive, stimulating and enjoyable
- ✓ Thematic focus – type of stakeholders – type of activities proposed (expert input, ‘Forensic’ site visits, peer review exercises, group problem-solving, structured discussions and analysis sessions using dynamic facilitation techniques, ...)
- ✓ Key role of local stakeholders
- ✓ Advance planning

SHAPING NETWORK ACTIVITIES – tools for learning and knowledge uptake

- ✓ Pre- and post-meeting **briefing notes**: capture and document the E&L rationale
- ✓ **Key Learning grid**: includes key learning points for each partner and actions to be carried out at local level, helps partners record the history of learning and monitor actions throughout the journey
- ✓ **Support and follow up materials**: materials, handouts, produced for/at network activities that can help ULG participants design debriefings at local level

Developing your proposals around exchange and learning activities



Some Hints and Tips

- Investment / Continuity plans: a driver of the transnational exchange & learning activities as well as a concrete output of the participation in the Network
- The transfer journey, although a shared experience, is ultimately a unique / tailor-made one for each transfer partner. Adaptation of the original innovation project and preparation for reuse, is made in a format that reflects the new local context.
- **The process of exchange and learning among peers, aimed at improving the analysis of challenges, enhancing innovative approaches and supporting improved local policies and planning**



Questions?





EXPERTISE SUPPORT

Expertise support

Additional budget of 105 000€ for expertise support
> Up to 140 expertise days available

- **Network Lead Expert** supports the network over the entire duration of the network
- **Several network Ad-Hoc Experts** provide **specific support** on a particular policy subject, methodology, communications...
- **Experts are selected from the URBACT IV pool of validated experts** available on the URBACT website



Role of the Lead Expert

A Lead Expert **supports the partnership over the entire duration of the network** with:

- **Knowledge of EU policy framework** on the topic tackled by the network.
- Drafting the **Transferability Study**.
- **Designing and delivering the network work plan** with a menu of exchange and learning activities
- **Elaborating the main expected results and the network outputs**.
- **Coaching and supporting the use of effective methods and tools** for the design and delivery of integrated and participatory processes in partner cities.
- **Knowledge capture and uptake** and **communication** of network results.
- Providing **advice on testing actions**.

Identification and selection of potential network Lead Expert

- 1. Expertise needs and criteria for the selection of network experts shall be provided in the application form** based on URBACT expertise framework outlined in the ToR and Guide for Applicants
- 2. Three network Lead expert candidates to be nominated from the URBACT pool of experts, also in the application form**(at least 2 different countries and 1 female candidate represented)
- 3. Other experts from the pool** may be invited to express their interest in becoming a Lead Expert of an ITN

Identification and selection of potential network Lead Expert

4. **URBACT Secretariat will check suitability** in coherence with the application form
5. **Final selection agreed with the Lead Partner based on the interview with candidates**





Questions?



Join [u]s for the next online info sessions!

- 16 January, 10:00 -11:00 CET: The Innovation Transfer Networks Call in a nutshell
- 23 January, 10:00 -11:00 CET: How to build a strong partnership for an Innovation Transfer Network
- **6 February, 10:00 - 11:00 CET: Exchange & learning during the network journey**
- **7 March, 10:00 - 11:00 CET: Time to submit your application - tech & troubleshooting #1**
- **14 March, 10:00 - 11:00 CET: Time to submit your application - tech & troubleshooting #2**

Details: urbact.eu/get-involved

Contact: ITN@urbact.eu

Join your National Info Session!

NATIONAL INFO DAYS

Have a look at the events National URBACT Points are organising in your countries and languages to present the call! Save the date for the national Info Days:

- **Austria**, [31 January 2024, online event](#)
- **Belgium**, [30 January 2024, Brussels](#)
- **Bosnia and Herzegovina**, 31 January 2024 at 10.00, more information will follow
- **Bulgaria**, more information will follow
- **Croatia**, [25 January 2024, Zagreb & online](#)
- **Czechia**, [23 January - 8 February 2024, a series of regional sessions](#)
- **Denmark**, 24 January 2024, Copenhagen & online
- **Estonia**, [30 January 2024, Tallinn](#)
- **Finland**, [17 January 2024, Helsinki & online](#)
- **France & Luxembourg**, [25 January 2024, online](#)
- **Germany**, [23 January 2024, online event](#)
- **Greece & Cyprus**, more information will follow
- **Hungary**, [25 January 2024 TBC, hybrid event in Budapest](#)
- **Ireland**, [25 January 2024, Dublin \(Custom House\)](#)
- **Italy**, more information will follow
- **Latvia**, [25 January 2024, online event](#)
- **Lithuania**, [25 January 2024, online event](#)
- **Malta**, [22 January 2024](#)
- **Montenegro**, 7 February 2024, Podgorica, more information will follow
- **Netherlands**, [1 February 2024, The Hague](#)
- **North Macedonia**, more information will follow
- **Poland**, more information will follow
- **Portugal**, [31 January 2024, online event](#)
- **Romania**, more information will follow
- **Slovakia**, [23 January & 6 February 2024, online event](#)
- **Slovenia**, [25 January 2024, online event](#)
- **Spain**, [7-8 February 2024, Fuenlabrada](#)
- **Sweden**, [18 January 2024, online event](#)

Find out info days in your country on: urbact.eu/get-involved

THANK [u] FOR YOUR ATTENTION

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